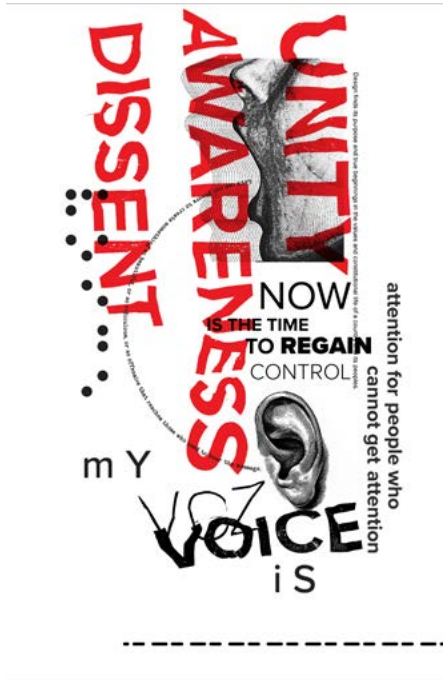


**Pdf Portfolio**

# Propogandist Zine

PRINT

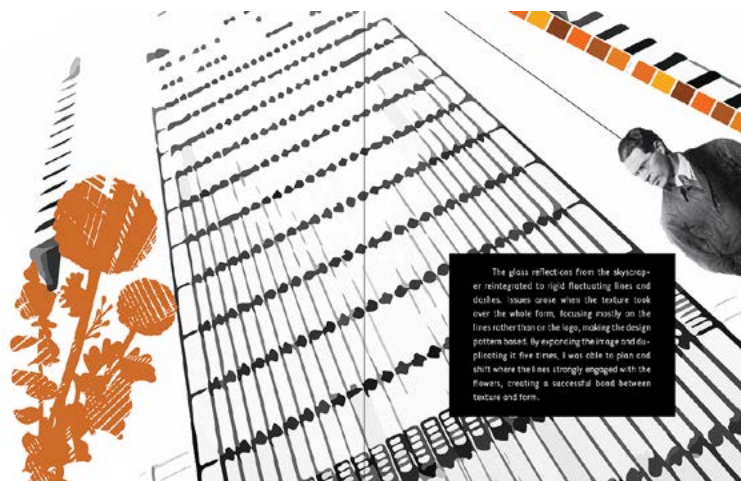
Propagandist is a zine of designers that have brought awareness to political events around them. The reader is emerged into a world of where graphic design is used as resistance and awareness. The red and black color palette reinforces the political content that followed by the half-tone image manipulation, 2019.



# Logo Process Book

PRINT

This process book expresses the reason behind a personal logo. The process of how the angles and the contrast between the flowers as delicate and the letter "R" which is round and geometric, 2017.



# Theatre Posters

PRINT

This series of four theatre posters are type driven, the strokes and shapes introduce the overall message of each play. Abstracted imagery reinforces Each poster has the potential to work as an individual but they come together as a whole series for the next season, 2018.





# Rice University

PRINT

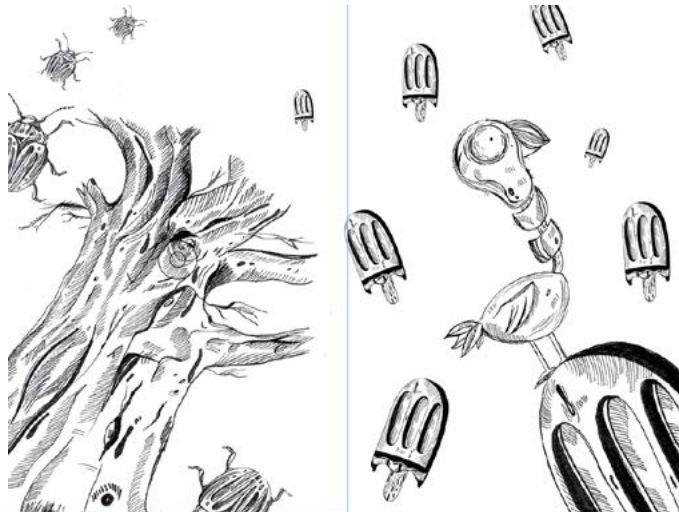
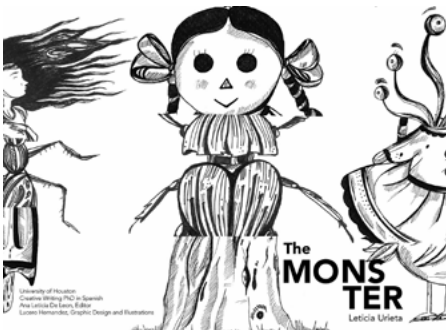
Here is a collection of design, mockups, ideas I have produced for Rice University. It is a collection of print work from event posters to birthday and holiday cards, 2020.



# The Monster

PRINT

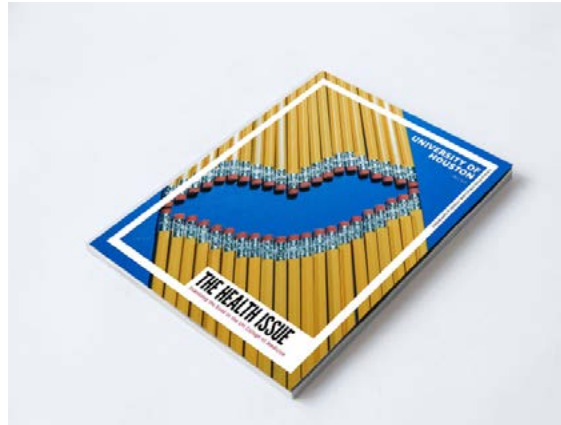
The Monster was written by Leticia Urieta it is a short story about the impact of immigration and deportation from child's point of view. The illustrations reflect the child's imagination and the contrast of line weight adds to the feel of the plot. Everything is hand-drawn and the drawings are used in the cover and the last three spreads show the illustrations as a coloring book, 2018.



# University of Houston

PRINT

This is a collection of cover and spread ideas I have produced for the University of Houston and Public Art. It is a collection of print work from working on the magazine to banners and folders, 2019.



HEALTH EDUCATION

## TODAY'S NURSE

UH College of Nursing Shows It's More than Giving Shots

BY NANCY KAMRIZ

**M**y face and heart was always in other care," Sandy Lee entered the nursing profession nearly nine years ago after completing an undergraduate nursing program in the Texas Medical Center. She spent the next two years in a hospital, where she saw what was typical and expected of nurses. "I would come on to work in the morning, get reports, assess my patients, get in on rounds, administer medications, and then document all of that at the end of the day," Lee said. "Everything was paper-based, all handwritten notes."

Lee now is an assistant clinical professor in the University of Houston's College of Nursing and manager of the college's RN to ADN program. The program is for nurses who have associate degrees and want to complete

the bachelor's. Lee says the last two decades have seen a tremendous leap forward for the profession. "The profession has changed significantly and dramatically," she said. "In professional and educational opportunities, in technology, certainly in the related to patient safety."

In 1995, a report from the Institute of Medicine — To Err is Human: Building a Safer Health System — described an unprecedented high error rate in U.S. hospitals resulting in a human cost in the thousands and a system cost in the billions. It called for better controls on quality care. The Institute of Medicine is a nonprofit organization and component of the U.S. National Academy of Sciences that provides research and recommendations on public health. The call for patient safety became a catalyst for change that included technological advances and educational opportunities for nurses. Then in 2010, the

Institute of Medicine issued a challenge for 10 percent of nurses to receive a four-year degree in nursing by the year 2020 in four regions: "The Future of Nursing: Leading Change, Advancing Health." "We found through that report that nurses were not operating at their capacity of educational background and competence. That's when we began the national effort to push and create the RN to ADN program. They're here, they're doing it, but there wasn't a market drive," Lee said. "Nurses today do not want to pursue education only in healthcare. They want to do many nursing situations today that are not just education, and our nursing care can have advancement. There are nurses who want leadership or management roles and are coming back for the BSN. The demographics have changed. They're coming straight from community college. They want to be in 2020 and we can't get that gap. On their employer's new nursing in 2020 and helping care." "While the challenge is on the Institute of Medicine was an important, change influence in nursing, there was another that

cannot be ignored — technology. In the past, to ask a X-ray technician for immediate results on a patient was like waiting around hours at home. With digital images, the X-ray can be transmitted almost instantaneously with an answer just in quick. A lot of times, we're about shooting and going. We'd like to know about all the time it took to write out physically with X-rays, in a chart — all medication, diagnosis to a patient, all our phone prescriptions and changes in the patient's condition in the matter of two days."

"I started when everything was on paper, charts weighed 80 pounds, and each chart went in their designated order [black or blue on days, green on evenings and not to night shift]," said Lee. "I can't even remember the meeting profession. We'd have to record on a chart with a pen and 100 lines and a computer and a scanner and a printer. Everything would be computer. I don't even use that every day. From the pharmacy delivery system, from the 'big' for patient. Using computers and other technology to ensure quality care for patients may have seemed in something new with early computerization. Nursing Information is a specialized area of study that integrates nursing, computer and information science to create and maintain patient

information and systems. Nursing students can prepare graduate degrees or certifications in nursing information — an indication of the opportunities that have expanded for nurses in the last 20 years. Specialization in nursing to ensure the work today — pediatric nursing, intensive care nursing, oncologic nursing, nurse practitioners, public health nursing to name a few."

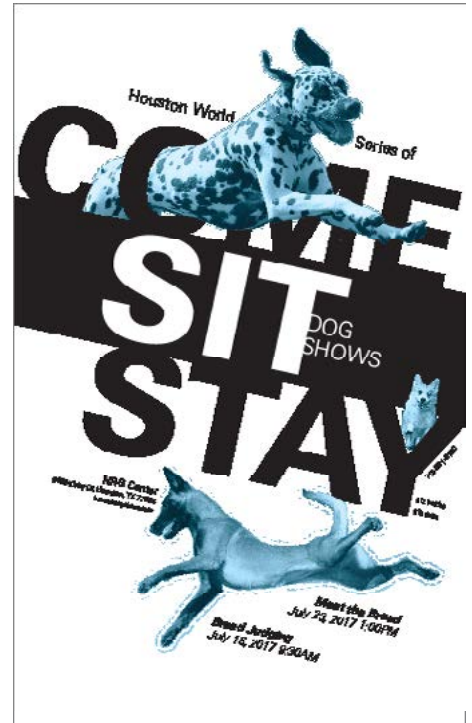
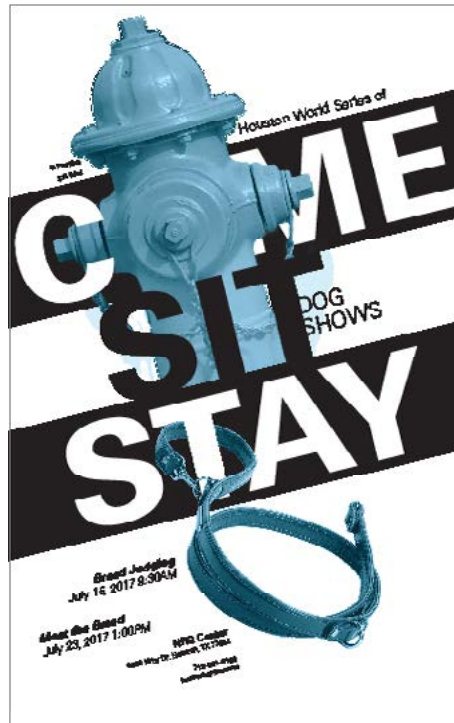
"Nurses today are essential participants in patient care, working with healthcare teams, physicians or as independent nurse practitioners in every part of life, providing the greatest amount of care with patients in the health profession. "Nurses play a critical role in patient care," said Katherine Tate, professor and founding dean of the UH College of Nursing. "By having a nurse who is educated, who has had real-world experience and hands-on training from faculty with access to world-class research and research opportunities you create a healthcare professional prepared to lead through the challenges of the industry with creativity and skill." "We are change agents, leaders, innovators, collaborators and partners with the healthcare team," Lee said. "And it's our job to make sure that we have a comprehensive education, with graduate in general education and research and life care, but also encompass all aspects of healthcare. We save lives."

"We are change agents, leaders, innovators, collaborators and partners with the healthcare team," Lee said....  
**We Save Lives**

# Dog Show Posters

PRINT

Come. Sit. Stay. is a series of two posters to promote the Houston Dog Show. The designs express the energy and excitement of that comes into play during the event. The use of imagery and photography is used in a fun way in both posters, 2018.





# VSS:

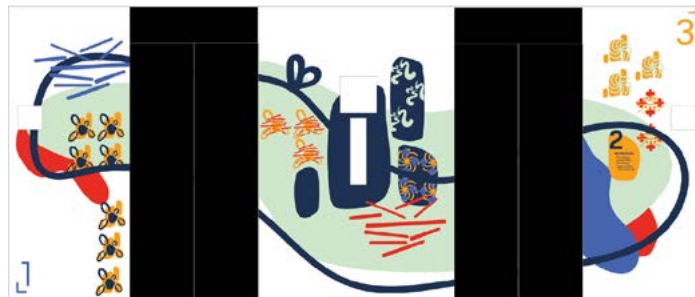
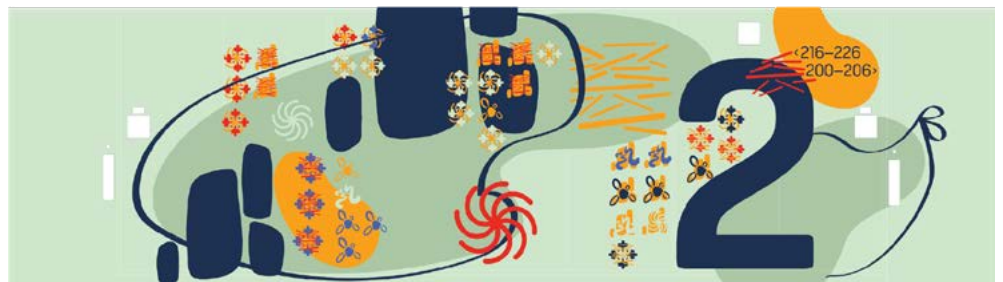
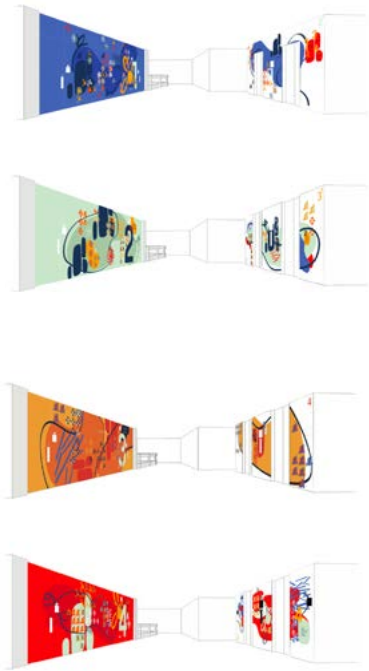
## SoA Environmental Initiative

Environmental

A collaboration with the UH Graphic Design Program and School of Art.

The School of Art at the University of Houston is a symbiotic community of creative students. Through layered iconography, we highlight the individuality of each major while celebrating the School of Art as a whole. We created a modular system of icons that showcase student creativity while providing helpful wayfinding. The icons were furthermore created with potential to be extended through floors for additional navigation.

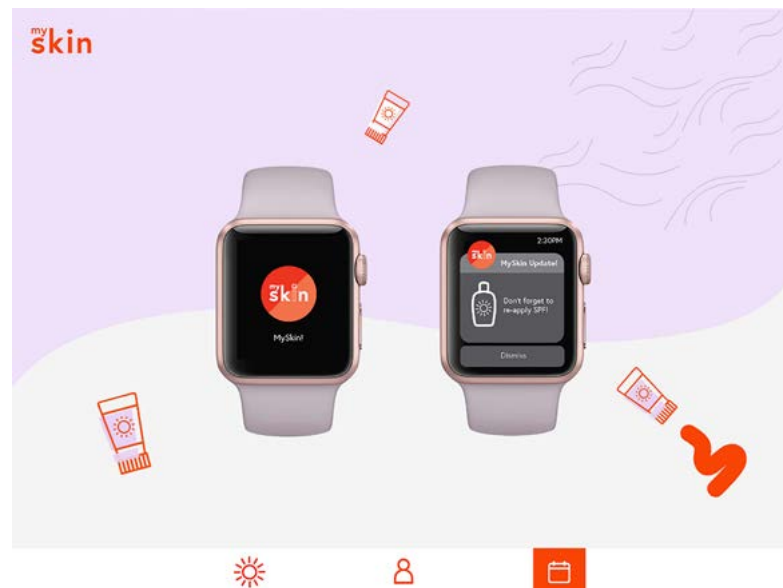
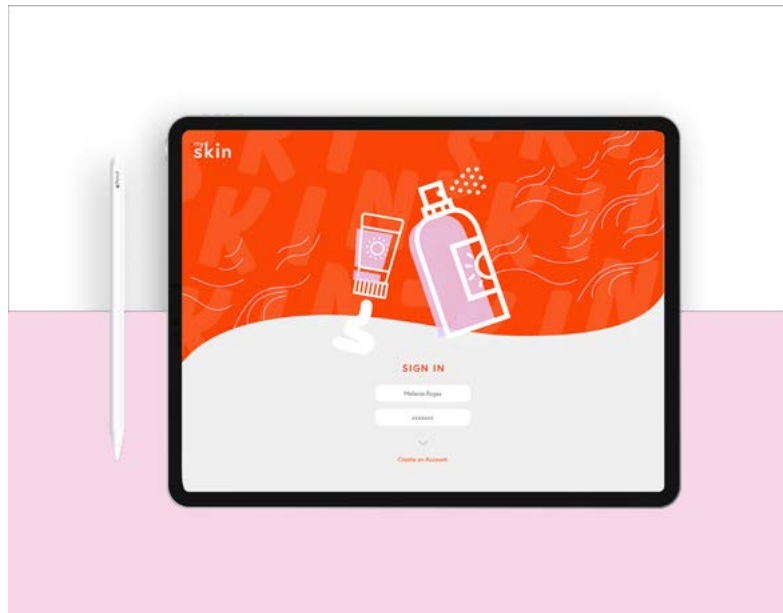
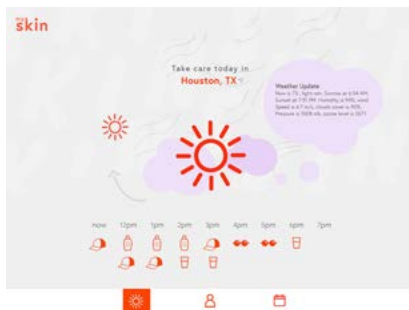
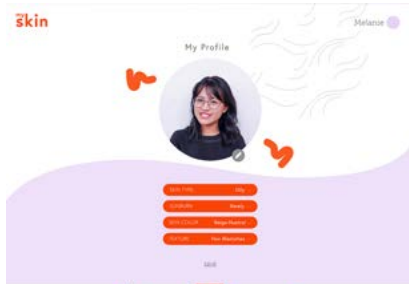
**Designers:**  
Clara Gonzalez, Ursula Heder, Lucero Hernandez, Eusra Hussein



# My Skin App

UI/UX

My Skin App keeps track of how much sun exposure your skin intakes followed by a weather app. The diary feature notifies the persona to apply sun-screen a vital aspect of the app. It's a lifestyle app and the bright color palette aids it into being used during daily outdoor activities, 2019.





# The Odd Box

Product Design

Relieve stress and inspire creativity through the Odd Box, a desk toy of rotating wooden blocks with detailed illustrations. The "toy" mimics the technique invented by the surrealists called "exquisite corpse". When rotated, the quirky illustrations create an endless combination of eccentric strange characters. Discover them all.

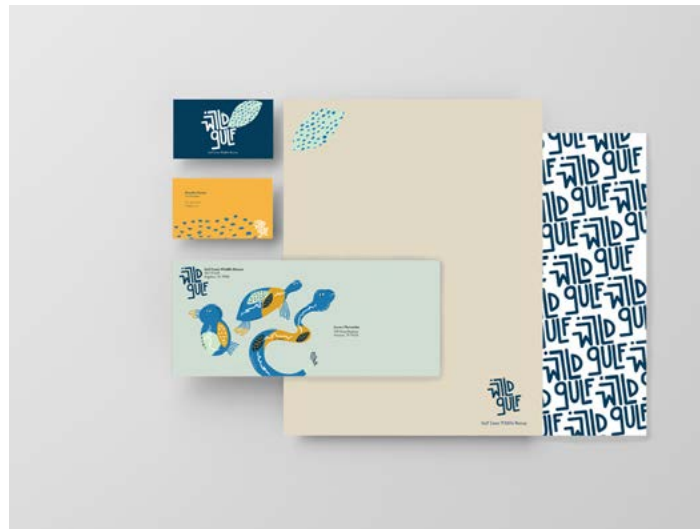


# The Wildgulf

Branding

## Gulf Coast Wildlife Rescue

Dedicated to caring for injured and orphaned wildlife for the purpose of release back into the wild. The primary activity of Wild Gulf is to provide food, shelter, medical treatment, and rehabilitation to all Texas native wildlife at no cost to the public. We serve the Brazoria and Matagorda County areas along the upper Texas Gulf Coast.





# Independence Heights

Branding

The Independence Heights community is proud of its roots which is an important aspect to the brand as a whole. By keeping their original statement “A historical neighborhood” and tying it to a passionate voice allows the neighborhood to express the power and unique history it holds.





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